



# ruth panayotti

Let's keep in touch.

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Hello! My name is Ruth Panayotti.

I am an Interior Designer and Architectural Lighting Designer born and raised in Honduras. I am passionate about exploring how I can make my design ideas reality by experimenting with light, space, materials, graphics, and art. My academic and professional experiences have introduced me to environments where innovation and expressiveness are encouraged. I consider myself a creative person with an open mind who is always ready to tackle a design challenge as a team.

## Education

2018 Texas Christian University  
2022 TCU Founder's Scholarship  
GPA: 3.63

## Skills

AutoCAD  
Revit  
SketchUp  
Enscape  
V-Ray  
AGi32

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Acrobat  
Procreate

Hand Rendering  
Website Design  
Branding Design  
Illustration

## Languages



Spanish

Native Language



English

Second Language

## Hobbies and Interests



Music



Films



Digital Art



Travel



Art History



Photography

## Work Experience

APR 2021  
PRESENT

### Freelance Branding and Web Designer

- Held client meetings to discuss expectations regarding visual presentation, logo design, branding, and e-commerce functionality for their websites.
- Designed and prepared unique branding books for clients including logos, color palettes, mood board, typography, and business cards.
- Created website layouts, templates and unique branded looks using SquareSpace, Shopify, Wix, and other editing softwares.
- Created animated Instagram Stories and Posts matching the client's brand identity and aesthetic. Designed other marketing materials such as flyers, merchandise, and GIFs.

JUL 2021  
AUG 2021

### Interior Design Internship: Emily Summers Design

- Utilized AutoCAD, SketchUp, Revit, Enscape, and Photoshop to create renderings and furniture drawings to communicate design intent and direction to clients.
- Assisted Senior Designers in material, furniture, and art research and selection. Contacted sales representatives for net pricing and lead times. Compiled drawings and photos of furniture selections in a package for client review and approval.
- Utilized Studio Designer to research pricing information for inventory items. Compiled information in detailed product tear sheets created on InDesign.

JUN 2019  
AUG 2019

### Design Internship: Milano Office Systems

- Utilized SketchUp and V-Ray to create 3D renderings of ready-made AutoCAD floor plans.
- Consulted with Senior Designer to identify key design requirements for each project.
- Assisted colleagues in project sites to gain deeper insight into best practices and strategies about project installments and customer relations.

JUL 2018  
AUG 2018

### Sales Associate: Industrias Panavision

- Offered interior design assistance to customers throughout the furniture selection process.
- Merchandised attractive shelf displays and vignettes with current offerings to drive store sales.
- Utilized SAP software for quoting furniture sales opportunities.
- Completed regular physical inventory counts.

## Involvement

### On-Campus and Networking

TCU College of Fine Arts Diversity, Equity, and Inclusion Committee  
IIDA - Student Member (Participated 2019 Student Design Charrette)  
ASID - Student Member  
Illuminating Engineering Society (IES) - Student Member

### Volunteering

Operación Frijol: Nonprofit Organization in Honduras